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**For more information call:
Phoebe Stein at 773-281-5767
or phoebe@phoebestein.com**

**Pheasant Run Resort Announces Membership in
Summit Hotels & Resorts, a member of
Preferred Hotel Group**

St. Charles, Ill. (January 14, 2008) – Pheasant Run Resort, the Midwest’s largest entertainment resort, located less than an hour from downtown Chicago in charming St. Charles, Ill., today announced it’s the newest member of Preferred Hotel Group’s **Summit Hotels & Resorts** portfolio of properties.

Summit Hotels & Resorts is an international group of hotel properties which offers guests deluxe accommodations and a signature hotel experience. Luxury properties such as The Palms South Beach, Miami; The Michelangelo, New York; Hotel Fira Palace in Barcelona; Harbour Plaza in Hong Kong and the Colonnade Hotel in Boston are all members of the Summit portfolio.

“Our new affiliation with the Summit Hotels & Resorts brand will open new doors for Pheasant Run Resort, both nationally and internationally. We have been the gem of the Midwest for over 40 years and we are looking forward to our new affiliation with Summit, welcoming new guests from across the country and around the world to Chicago,” said Michael Larson, General Manager of Pheasant Run Resort. “We attain many benefits by being in the Summit portfolio and being part of Preferred Hotel Group. Some of the benefits include participation in world class marketing initiatives, offering 24 hour central reservations service and having access to exceptional training and quality assurance programs.”

“As a member of Summit Hotels & Resorts, another exciting feature is that our guests will now be able to participate in the loyalty rewards program offered by Preferred Hotel Group. Guests are eligible to enroll in the ***I Prefer*** Global Guest Benefit Program, with benefits including free internet access, early check-in/ late check-out, space-available upgrades and more,” Larson added.

Pheasant Run Resort has undergone numerous luxury upgrades during the past five years, enhancing the guest experience at the resort in all areas, qualifying the property for affiliation with Preferred Hotel Group. The recent \$30 million renovation includes:

- Complete redesign of all guest rooms (completed in Summer 2008)
- Creation of a state-of-the-art, on-site, 320-seat amphitheater
- Newly designed *Harvest* fine dining restaurant and the *Terrace Café* casual eatery
- Renovated and expanded meeting space to include additional ballrooms and function space, maximizing flexibility and functionality
- Elegant re-design of the Clubhouse Lounge
- Addition of a year-round Golf Academy and Practice Center with driving range
- Elegant new lobby & Library

“In addition to the recently completed renovations at the resort, additional improvements in 2008 will be completed”, Larson stated. “These improvements will include the addition of *Jambalaya*, a Cajun themed restaurant & night club, re-development of the Bourbon Street entertainment district, renovation of the Courtyard wing guestrooms, and numerous other projects to enhance the guest experience, creating a great fit with Summit Hotels & Resorts.”

ABOUT PREFERRED HOTEL GROUP

Preferred Hotel Group is a global leader in the hospitality industry that

delivers high-performance sales, marketing, and technology solutions to approx. 400 independent hotels and resorts in more than 60 countries around the world. Other well known member hotels include The Peninsula Hotel, Chicago; Naples Bay Resort, Naples, FL; The Broadmoor, Colorado Springs and The Lodge at Pebble Beach, Monterey, CA.

The award winning Pheasant Run Resort, the Midwest's largest entertainment resort, offers 473 spacious guest rooms, three swimming pools, the Mario Tricoci Hair Salon and Day Spa, 36 holes of golf, featuring the Pheasant Run Golf Academy & Practice Center, two live theaters and a Zanies Comedy Club. For general information about the resort, call 800.4.PHEASANT or visit www.pheasantrun.com.

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